

TRAINING FOR TOMORROW'S OPPORTUNITIES

It is often said that Canada has a skilled worker shortage, but this statement is misleading. According to Statistics Canada, over 40 percent of Canada's population functions at level 2 literacy or below and in Indigenous communities that number can be over 50 percent. Yet, most jobs in our economy require a level 3—the minimum score needed to be considered employable. As Canadians, this means four out of ten people were not ready to participate in yesterday's economy, let alone tomorrow's.

We don't have a skilled worker shortage here in Canada; we have an opportunity, workforce participation, training and education gap. In order to address these gaps, we need to revisit how we see our issues and missed opportunities.

At Manitoba Building Trades (MBT) we are working to implement effective solutions by making a committed investment into our economy and workforce. Our multi-million-dollar Manitoba Building Trades Training College facility will house Canada's most advanced training programs aimed at preparing our workforce for tomorrow's opportunities.

This fall, Manitoba students will have a unique opportunity to explore the skilled construction trades in the state-of-the-art training facility located in central Winnipeg.

The Manitoba Building Trades Exhibition Hall will be an interactive experience designed for Grade 9-12 students to gain valuable hands-on experience using virtual and augmented reality technology, simulators and real tools used in skilled trades.

Residing in a 68,000 square foot facility that is only the second of its kind in Canada, the Exhibition Hall will allow students to explore a future career in skilled trades on a year-round basis.

During a three-hour workshop, students will have a chance to participate in a variety of hands-on demonstrations at 15 different booths, exposing them to over 30 skilled trades professions. Equipped with trade specific tools and machinery, students have

the opportunity to try a variety of trades and get a first-hand look at what those professions would entail. All booths will be staffed by a tradesperson who are experts in their field and specifically trained to work with students.

To ensure students are prepared for future opportunities, programs will incorporate leading-edge Virtual and Augmented Reality technology that will help students experience construction trades careers and learn how the technology will be used in the industry.

Through a partnership with Skills Plan Canada, evaluation tools will be designed for teachers to assess students for both interest and aptitude towards a particular skilled construction trades profession.

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MBT welcomes inquiries about the Trades Exhibition Hall and will start accepting bookings in mid-July 2020 for programming starting Fall 2020. There will be no associated cost for school or students and MBT will provide all personal protective equipment (PPE) for visiting students.

MBT aims to increase workforce participation and entry rate into the industry by creating an environment that actively engages students and improves the quality, scope and depth of exposure to the skilled trades—preparing our students for future opportunities in our economy and on the job site. ☞

MANITOBA BUILDING TRADES TRAINING COLLEGE COME TRY THE TRADES WITH US

Starting fall 2020, high school students will have the opportunity to explore a career in skilled construction trades in our new multi-trades training facility. Interactive programming will expose students to over 30 different skilled trades using leading-edge technology.

**CONTACT US
TODAY!**

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